

Search Engine Marketing (S.E.M.)



S.E.M. EXCEL - \$225* per month

Set up - \$990* includes:

- + 12 months ZimboPages Gold Listing valued \$498.30
- + 1000 customised co-branded fridge magnets valued \$424.60
- + Initial S.E.M. set up valued \$580
- + Monthly reports

2 X three word search terms to promote your business

Keyword optimised ZimboPages Listing

Promotion of your own website as part of the ZimboPages S.E.M. program



S.E.M. ACE - \$880* per month

Set up - \$990* includes:

- + 12 months ZimboPages Gold Listing valued \$498.30
- + 2,000 customised co-branded fridge magnets valued \$772
- + Initial S.E.M. set up valued \$580
- + Additional 3 panels on ZimboPages Listing
- + Monthly reports

3 X three word search terms to promote your business

Keyword optimised ZimboPages Listing

Promotion of your own website as part of the ZimboPages S.E.M. program

As you consider the way businesses are found, you might like to consider what customers really do. The best way to promote your business on the internet is through search engine marketing because most customers Google™ first.

A ZimboPages Listing promotes your business and adds value to your own website. The fact that your ZimboPages Listing gives you more than one website means that you get more Google. If you don't have a website then remember a ZimboPages Listing is your website.

S.E.M. is much more than search engine optimisation because it forms an integral part of marketing of your business on the web.

*These prices exclude GST and are based upon a minimum 12 month contract.



Search Engine Marketing (S.E.M.)



EXCEL



ACE

12 months ZimboPages Gold Listing valued at \$498.30	✓	✓
1,000 customised co-branded fridge magnets valued at \$424.60	✓	✓
Initial S.E.M. setup valued at \$580	✓	✓
2 X three word search terms to promote your business	✓	✓
7 keywords	✓	✓
Promotion of your own website	✓	✓
Monthly reports	✓	✓
Additional 1,000 half yearly fridge magnets		✓
Additional 3 X three word search terms to promote your business		✓
Professionally written business description		✓
Additional 8 keywords		✓
Additional 3 panels to promote S.E.M.		✓
Directory submission		✓