



www.zimbo.com.au



GETTING STARTED ON ZIMBO

:: Listing Your Products ::

Login to your Zimbo Shop from zimbo.com.au. From here you can do lots of things.

:: Upload your logo

Every business should have an easy to read logo which represents their business. Uploading a business logo looks professional and should be an important part of your marketing. Please ensure your file is saved as .jpg or .gif.

:: Upload your profile image

A quality profile image is a marketing tool you can use. Choose a photograph of your shop front, yourself, your products or something which represents your business. Please ensure your file is saved as .jpg or .gif.

:: Edit your business description

Make sure your business description is up to date and completed. Your Zimbo Shop is great advertising space - tell the world about yourself, products and business.

:: Add and manage your products by category

Here you can add new products and edit product information. Product information is really important, as this helps to sell your product to your customers. The more clear, quality information you provide, the better your chance for sales. Please remember to check your spelling and grammar for a nice, professional look.

:: Notice there are different currency choices

Zimbo is international. We support sellers and buyers from around the globe. In order to do this we offer currency choices for you as a seller. This means you can sell your products in your choice of major currencies.

:: Notice there is a quantity option

If you're the type of Zimbo Seller that sells multiples of one type of item, then this is for you. When uploading your product information you can select also the quantity you are selling for each product.

:: Upload your product images

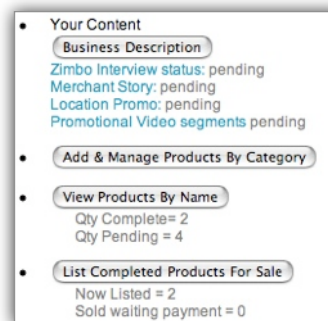
Uploading clear product images helps customers to understand what you are selling. We think quality product photos are vital for your selling success. You can add multiple photos for each item to show your products off in style. Please ensure your images are saved as .jpg or .gif.

:: Got Youtube and/or Blip.Tv

If you have a Youtube and/or Blip.Tv video clips you have created promoting your products or shop you can embed the html code in your product information so your customers can view it. This multimedia shopping experience is really exciting, letting the world see your products in action.

:: List completed products for sale

Once you have completed all the relevant information about a product, and uploaded the product photos, click the "List completed products for sale" button to put your product up for sale on your Zimbo Shop. Simply select which product you want to go live for sale from your product catalogue. Once a product is for sale it will be visible on your Zimbo Shop web address, and in the Zimbo search engine.



Your Content

- Business Description
- Zimbo Interview status: pending
- Merchant Story: pending
- Location Promo: pending
- Promotional Video segments pending

Add & Manage Products By Category

View Products By Name

Qty Complete = 2
Qty Pending = 4

List Completed Products For Sale

Now Listed = 2
Sold waiting payment = 0

zimbo is your place to buy and sell lovely stuff™